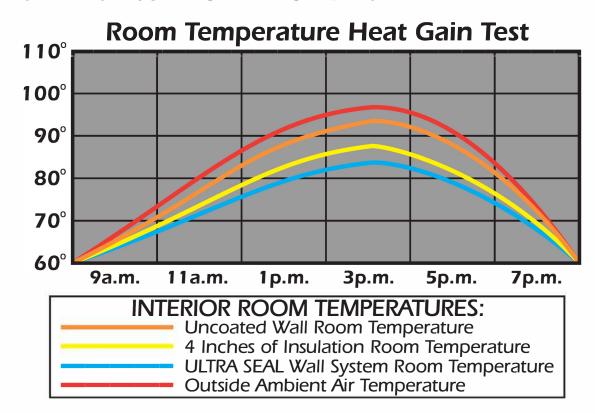


CERAMIC INSULATION PERFORMANCE & CRACK RESISTANCE



CERAMIC INSULATION PERFORMANCE



COMPARITIVE PERFORMANCE¹ over a MOVING CRACK

FINISH	CONDITION AFTER 2 MONTHS	CONDITION AFTER 1 YEAR
ULTRA SEAL ELASTOMERIC WALL COATING	10	10
EXTERIOR ACRYLIC PAINT	5	0

¹ Scale of 1 to 10

where 10 = 100% of crack remains sealed.

5 = 50% of crack is exposed to environment.

0 = 0% of crack is protected; entire crack is exposed to environment.

(Dry Film Thickness; 12-16 mils)