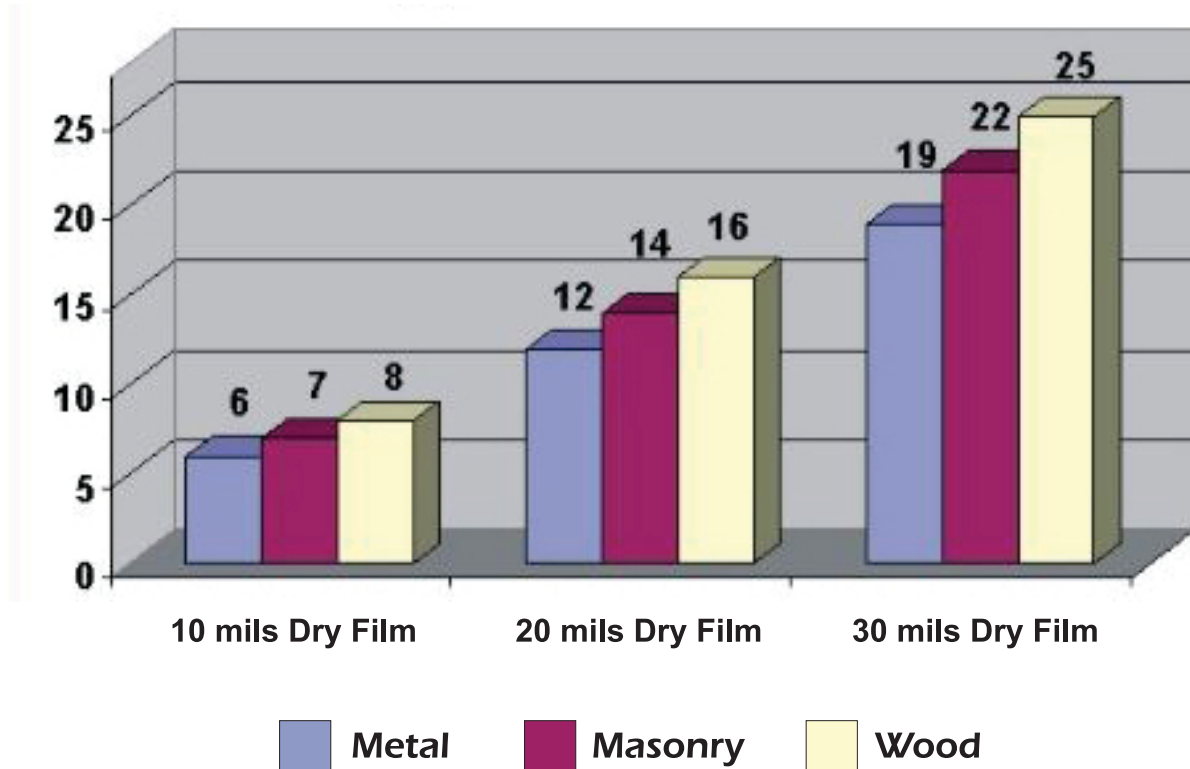




EQUIVALENT R-VALUE

PERMAKOTE® & PERMAKOTE PLUS®

Applied Over Various Substrates



*Note: Independent lab test results are based on the comparison of 4 inches of foam insulation that has a known R Value of R-17. Tests were performed on various roofing services where NCCM'S Ceramic Coatings were applied to the exterior of the room service and 1 inch of foam insulation was applied to the interior of the roofing surface. The insulating value of the Ceramic Coatings was relative to the dry film thickness (milage), directly with the type of substrate as illustrated above. Reflective properties of the Ceramic Coatings are used in determining relative R-Value.